

CoreNet South Florida education structure – three point plan

1. Local programs with networking component at office or other venue
2. Online courses / webinars
3. MCR/SLCR and continuing education classes

The bulk of the chapter's programs will be meetings once a quarter or every other month. In our initial planning discussion, a multitude of potential topics were identified with a strong desire for the first session to be on Workplace Innovation & Cost Strategies. It was felt that a top-notch panel will be necessary to attract end users.

As it relates to online courses, we discussed holding online courses or meetings where people can access remotely from home or the office. We also referenced tapping into CoreNet's national webinars by arranging a small, group gathering where 5-15 people could participate in one conference room to facilitate networking and develop the chapter community. We need to discuss that ability with CoreNet corporate.

A long range goal would be to hold class(es) in the South Florida area to allow people to pursue their MCR/SLCR or continuing education credits without the cost of traveling to another city. We must demonstrate enough demand to make the course(s) worthwhile.

While not discussed during our planning call, the June 25<sup>th</sup> meeting also referenced the possibility of teaming with a local university for a master's credit through the education programs.

Initial Program Topic – Workplace Innovation & Cost Savings

Desired moderator – Prentice Knight

Potential Panelist – Stephan Binder, C&W, former Citibank. Local

Potential Panelist – Larry Ebert, G&E, former Capital One, Ernst & Young. In Atlanta but can bring in at little to no cost

Potential Panelist – Joe Gumina, VP International Real Estate. In California, but can bring in at little to no cost as long as the date is set far enough in advance

Potential Panelist – need another service provider

Oracle's office in Blue Lagoon can accommodate 100 people as a potential venue pending approval from corporate. For a larger venue, we would need a sponsor or sponsors to cover the facility and food/beverage costs.

Additional potential topics in no particular order:

- LEED & Energy Efficiency
  - Workforce productivity
  - FPL could discuss energy innovations and means to keep costs down
- Leveraging Technology & Effects of Technology on Workplace
  - Cisco Telepresence
- Portfolio Strategies With Mergers & Acquisitions
  - Dealing with influx of space
  - Making portfolio more efficient

- Being at the table during evaluation and integration
- Workplace 2015
  - Architect
  - Technology components
  - Space needs
- Facilities Management – The Advantages & Disadvantages of Facilities Outsourcing vs. In-house
- Service Provider Expertise
  - Resources
  - New services
  - Technology
- Trending & Economic Updates
- Logistics & Industrial Efficiency Trends
- Business Trends in Central & South America
- Corporate Real Estate's SOX Compliance & Corporate Governance
- Lastly, we need to review what other chapters are doing